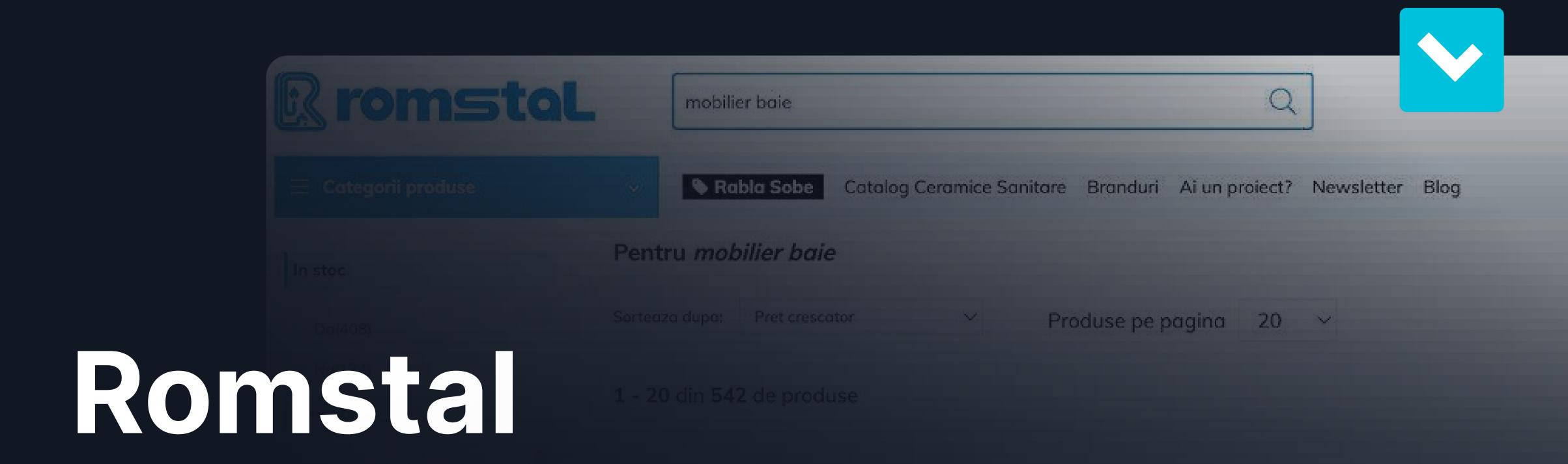


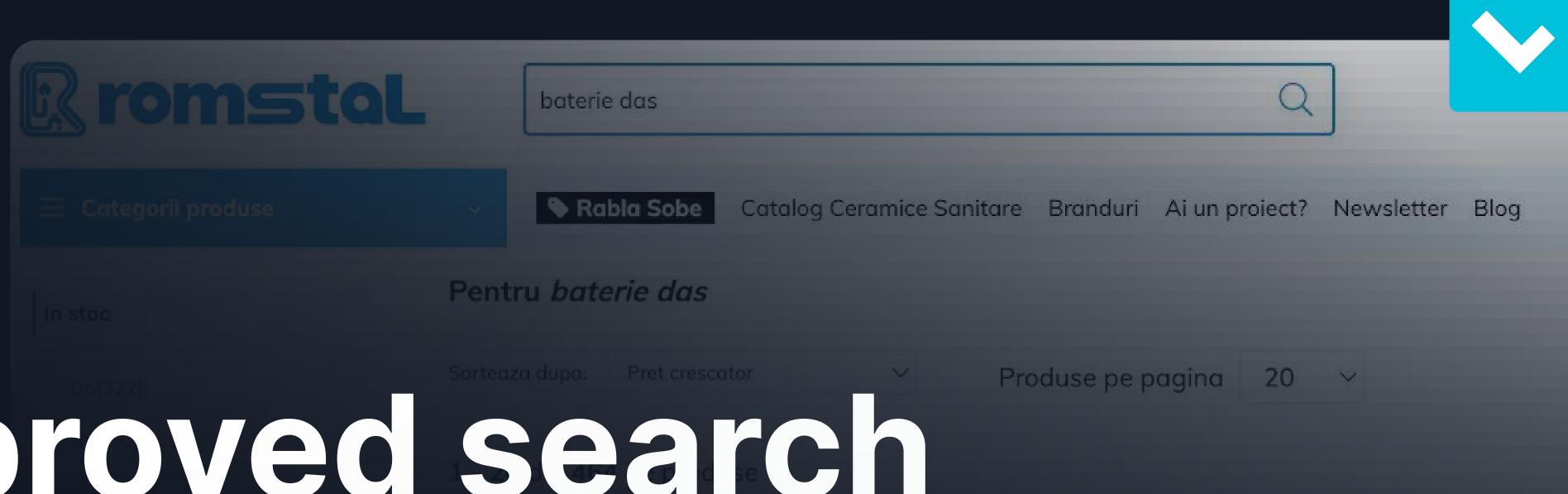
Romstal Built a 10% Revenue Uplift



Romstal is a company specializing in the sale of installation equipment for the construction industry. It offers more than 20,000 products, all known for their internationally recognized quality—an essential part of the company's market strategy.

Using Luigi's Box helped Romstal to achieve:

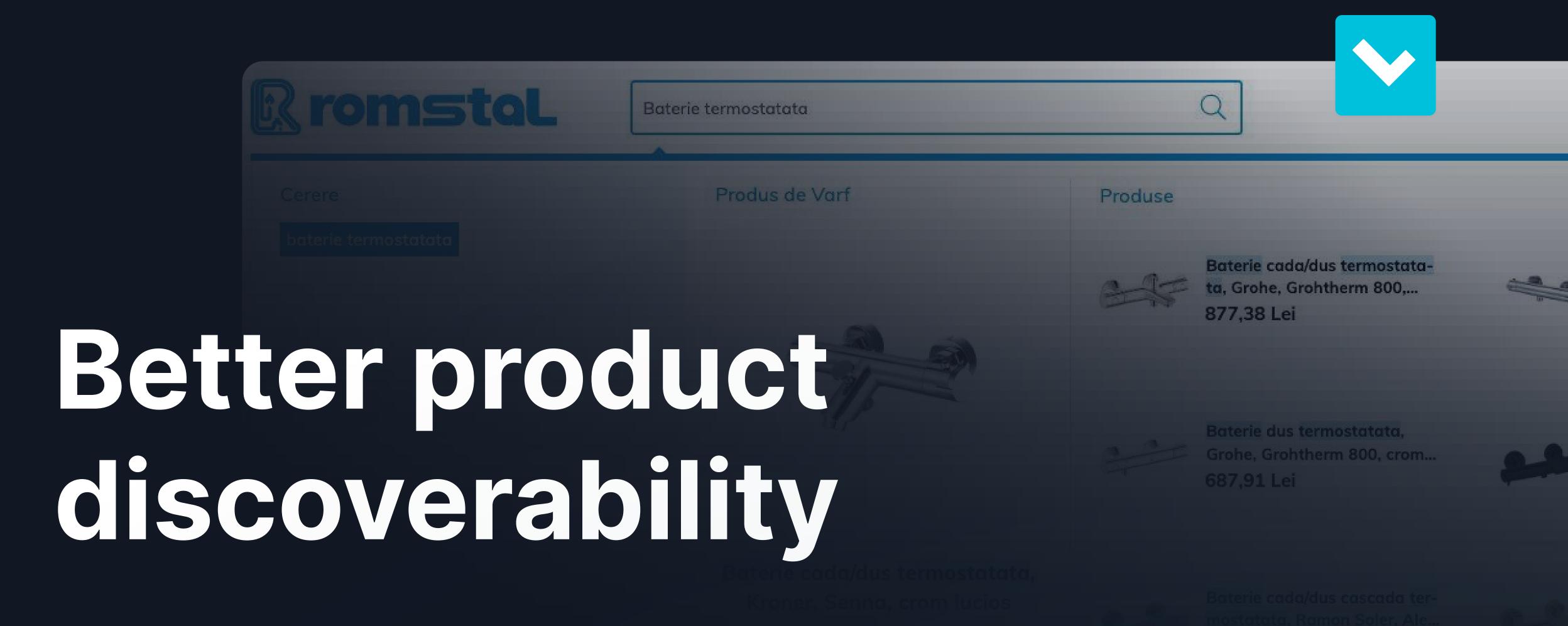
- Higher search results relevance
- Improved shopping experience
- Increase in overal revenue



Improved search relevance

Romstal wanted to help users find products more efficiently while reducing bounce rates and increasing conversions Luigi's Box refined search result relevance and organized them into clear categories.

- Reduced bounce rate and increased conversions
- Refined search results
- Organized search results for better shopping journey



Luigi's Box Search improved the search experience, allowing users to find products with greater accuracy and speed, even despite typos or synonyms. This brought higher revenue and reinforced Romstal's reputation as a user-friendly online store.

- Greater accuracy and speed of search
- Aa Handling typos and synonyms
- Higher revenue and reinforced reputation

Results



Romstal reported a positive boost to brick-and-mortar store sales and online sales



30%

Search usage



+10%

Overall Revenue uplift



5%

No Search results





I highly recommend Luigi's Box to anyone looking to improve their on-site search

Don't hesitate to reach out to their team early in the process, they're incredibly helpful, responsive, and committed to your success. Luigi's Box isn't just a tool, it's a very valuable collaboration.



Ana Maria Teodoroiu

Digital Marketing Coordinator, Romstal

