



**SFD experienced  
a Healthy Growth**



# SFD

SFD provides a variety of health supplements for all conditions and circumstances. The store is frequently visited by sports enthusiasts, but also by everyone else who wants to maintain a healthy lifestyle.

**Luigi's Box helped SFD to achieve:**



**Higher Search Conversion rate**



**Increase in Total revenue**



**Improved Search on SFD and Allnutrition stores**



# Improved Search and Autocomplete

Luigi's Box tailored the user and customer experience to fit SFD's requirements, including filters and prioritized product visibility.



Contextual Search for higher conversions



Product Boosting to highlight key products



Adaptation to international markets





# Results



After SFD switched to Luigi's Box and everything was set up according to their preferences, the results started showing.



**+94%**

Search conversion  
rate uplift



**28%**

Used Search rate



**+5%**

Overall Revenue  
uplift





## The best solution regardless of your vertical

A search engine that finally searches. Luigi's Box is a powerful search engine and recommendation tool that boosts e-commerce performance. It's easy to integrate and user-friendly. We're very happy we chose Luigi's Box.



**Filip Tkacz**

eCommerce Director, SFD

