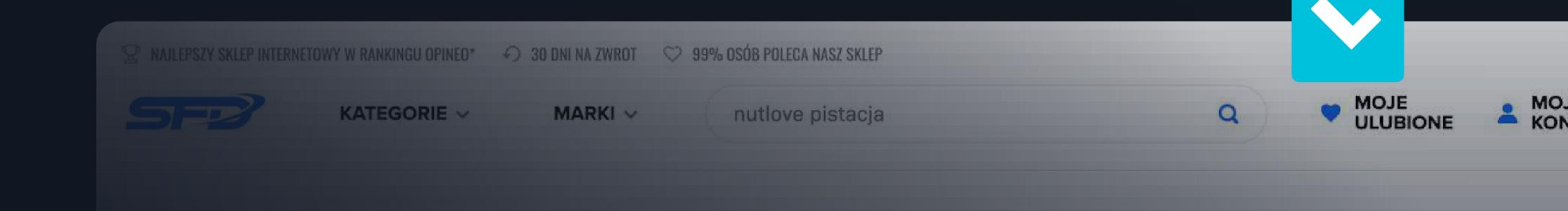


SFD provides a variety of health supplements for all conditions and circumstances. The store is frequently visited by sports enthusiasts, but also by everyone else who wants to maintain a healthy lifestyle.

## Luigi's Box helped SFD to achieve:

- Higher Search Conversion rate
- Increase in Total revenue
- Improved Search on SFD and Allnutrition stores



Wyniki dla nutlove pistacja (3)

Sortuj we

## Improved Search and Autocomplete

Luigi's Box tailored the user and customer experience to fit SFD's requirements, including filters and prioritized product visibility.

- Contextual Search for higher conversions
- Product Boosting to highlight key products
- Adaptation to international markets

## Results



After SFD switched to Luigi's Box and everything was set up according to their preferences, the results started showing.



+94%

Search conversion rate uplift



28%

Used Search rate



+5%

Overall Revenue uplift





## The best solution regardless of your vertical

A search engine that finally searches. Luigi's Box is a powerful search engine and recommendation tool that boosts e-commerce performance. It's easy to integrate and user-friendly. We're very happy we chose Luigi's Box.



Filip Tkacz
eCommerce Director, SFD

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